

21-August-2023

🕒 07:30 - 18:00

🕒 630 Minutes ★

Registration open

GICC South Lobby Sponsored by



🕒 08:00 - 16:30

🕒 510 Minutes ★

All-Day Beverages

Sponsored by



🕒 08:30 - 09:00

🕒 30 Minutes ★

Special Programming: NexGen Metals Community Presentation Forging the Future: Attracting and Retaining Talent in the Metals Industry

Finding new talent in the steel industry has become a major challenge. Hear from employers and recent hires as to what factors attracted them to our industry, their vision for their role within the metals community, and what will encourage them to continue investing their future career in steel.

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Speakers



Blake Jones
Account Executive, Felux, Inc.



Danielle Niesner
Procurement Specialist, Ryerson



Grant Bordine
Co-Founder and Director of Commercial,
Felux, Inc.



Becca Moczygemba
Reporter, Steel Market Update

🕒 09:00 - 09:45

🕒 45 Minutes ★

Pre-Conference Workshop: Financing in a High Interest World

Speakers



Donald Bly
Senior Partner, Summit Strategy Solutions



Drew Lichter
Vice President, Corporate Strategy and
Development, Mobius Risk Group



Ira Kreft
Senior Vice President, Bank of America



Michael Cowden
Senior Editor, Steel Market Update (SMU)



William Van Meerbeke
Director, Fitch Ratings

🕒 09:45 - 10:00

🕒 15 Minutes ★

Break

Mobius Risk Group



🕒 10:00 - 10:45

🕒 45 Minutes ★

Pre-Conference Workshop: Managing Price Risk: Navigating Volatile Markets with Futures and Options

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Since 2020 the steel market has seen unprecedented volatility that appears here to stay for the foreseeable future. Firms that have a hedging program in place, or at the very least understand the dynamics of price risk management, have a competitive advantage. Join us for this discussion that includes panelists from across the steel market to better understand what futures and options can do for you.

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Speakers



Alex Alcantara
Manager Metals Products, CME Group



Jeremy Flack
CEO, Flack Global Metals



Rishie Kumar
Executive Director, J.P. Morgan



Rocky Christenberry



Spencer Johnson



Vice President, Priefert Steel



Ferrous Trading Manager, StoneX Financial Inc.

🕒 10:45 - 11:00

🕒 15 Minutes ★

Break

🕒 11:00 - 11:45

🕒 45 Minutes ★

Pre-Conference Workshop: New Technology in the Metals Marketplace

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Explore the technology journey that steel industry companies have made in the past few years and hear about the impact, experiences and lessons learned.

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Speakers



Chris Garrett
VP of Information and Services, Olympic Steel



David Schollaert
Senior Analyst/Editor, Steel Market Update



Mustafa Zafar
Senior Director Enterprise Applications,
Kloeckner Metals



Tony Barnes
Managing Principal, Crowe

🕒 11:45 - 13:00

🕒 75 Minutes ★

Lunch

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🕒 13:00 - 13:30

📍 Location 1 | 🕒 30 Minutes ★

Opening of the Conference

What Do You Think? Interactive Audience Poll

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Speakers



David Schollaert
Senior Analyst/Editor, Steel Market Update



Michael Cowden
Senior Editor, Steel Market Update (SMU)

🕒 13:30 - 14:30

🕒 60 Minutes ★

Show Me the Money (Supply)

Soft landing? Something harder? Whither inflation? This presentation will supply in-depth analysis of the major factors shaping economic outcomes, including central bank policymaking, worker attitudes, business confidence, and geopolitics. It will then turn toward a forecast for the year to come, highlighting the major risks that economic stakeholders will likely encounter.

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Speakers



Dr Anirban Basu
Chairman & CEO, Sage Policy Group, Inc.

🕒 14:30 - 14:50

🕒 20 Minutes ★

Break

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🕒 14:50 - 15:40

🕒 50 Minutes ★

Steel Price Forecasts: Boom or Bust in 2024?

Over the past three years, steel prices have experienced historical levels of volatility due to sharp changes in supply and demand as well as rising costs. As the world moves further away from pandemic-related disruptions, will we see this extreme price volatility start to subside? And if so, will recent inflation keep prices and costs at a new higher level than what was seen previously?

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Speakers



David Schollaert
Senior Analyst/Editor, Steel Market Update



Timna Tanners
Senior Analyst/Editor, Steel Market Update



John Anton
Senior Director Enterprise Applications, Kloeckner Metals



Senior Analyst/Editor, Steel Market Update



Managing Director, Wotte Research



Director, S&P Global Market Intelligence



Josh Spoore
Principal Analyst - Steel, CRU

🕒 15:40 - 16:30

🕒 50 Minutes ★

Fireside Chat With Barry Zekelman, executive chairman and CEO of Zekelman Industries

Speakers



Barry M. Zekelman
Chairman and CEO, Zekelman Industries



Michael Cowden
Senior Editor, Steel Market Update (SMU)

🕒 16:30 - 18:00

🕒 90 Minutes ★

Networking Reception

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🕒 17:30 - 19:00

🕒 90 Minutes ★

NexGen Leadership Award VIP Reception

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SMU Steel Summit 2023
August 21-23, 2023

22-August-2023

🕒 07:00 - 18:00

🕒 660 Minutes ★

Registration open – GICC South Lobby

Sponsored by



🕒 07:30 - 16:30

🕒 540 Minutes ★

All-Day Beverages

🕒 07:30 - 08:30

🕒 60 Minutes ★

Continental Breakfast

Sponsored by



🕒 07:45 - 08:00

🕒 15 Minutes ★

Opening Comments

Speakers



David Schollaert
Senior Analyst/Editor, Steel Market Update



Michael Cowden
Senior Editor, Steel Market Update (SMU)

🕒 08:00 - 08:45

🕒 45 Minutes ★

Fireside Chat With Karla Lewis, president and CEO of Reliance Steel & Aluminum

Speakers



Karla Lewis
CEO & President, Reliance Steel & Aluminum Co.

🕒 08:45 - 09:45

🕒 60 Minutes ★

Domestic Steel Mill Panel: Investing for the Future

US mills have invested billions in new, cleaner, more efficient production. How will those investments benefit both producers and consumers in the years ahead?

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Speakers



Jeffrey Moskaluk
Senior Vice President/ Chief Commercial
Officer, [SSAB Americas](#)



Conrad Winkler
President, [North Star BlueScope](#)



Kenneth E. Jaycox
Senior Vice President & Chief Commercial
Officer, [U. S. Steel](#)



Michael Cowden
Senior Editor, [Steel Market Update \(SMU\)](#)

🕒 09:45 - 10:05

🕒 20 Minutes ★

Break

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🕒 10:05 - 10:50

🕒 45 Minutes ★

Fireside Chat With Cesar Jimenez, President & CEO, Ternium Mexico

Speakers



César Jiménez
President, [Ternium Mexico](#)



Michael Cowden
Senior Editor, [Steel Market Update \(SMU\)](#)

🕒 10:50 - 11:45

🕒 55 Minutes ★

Gene Marks: From Washington to Your Workplace Tactics and strategies the smartest leaders are making to navigate and grow in 2023 and 2024.

Gene Marks will explore the tactics and strategies the smartest leaders are making to navigate and grow in 2023 and 2024. From challenges in the marketplace to finding new talent, Gene will highlight changes in policies and offer actionable steps to plan and utilize these changes to sustain and grow your business.

[View More](#)

Speakers



Gene Marks
Author, Columnist, Keynote Speaker, Business
Expert, [The Marks Group](#)

🕒 11:45 - 13:00

🕒 75 Minutes ★

Lunch

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🕒 13:00 - 13:45

🕒 45 Minutes ★

Scrap and Metallics: Navigating the Boom in EAF Sheet Production

Prime scrap will be tighter in the years ahead. What strategies and technologies will scrap companies use to ensure efficient supplies and reliable supply chains?

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Speakers



Ben Abrams
President, [Consolidated Scrap Resources, Inc.](#)



Joseph C. Pickard
Chief Economist and Director of Commodities,
[Institute of Scrap Recycling Industries, Inc. \(ISRI\)](#)



Lynn Lupori
Head of Consulting, [CRU](#)



Stephen Miller
Ferrous Raw Materials Trader, [Steelinvest Ltd.](#)

🕒 13:45 - 14:30

🕒 45 Minutes ★

Trade Panel: The Effects of Decarbonization on Trade Policies

Our panel will discuss government policies and private initiatives in international commerce and the ongoing negotiations toward decarbonization, including proposals for a carbon tax and a border adjustment mechanism.

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Speakers



Jerry Richardson
President, [CSN LLC](#)



Kevin Dempsey
President and Chief Executive Officer,
[American Iron and Steel Institute \(AISI\)](#)



Lewis Leibowitz
Trade Attorney, [The Law Office of Lewis E. Leibowitz](#)



Michael Cowden
Senior Editor, [Steel Market Update \(SMU\)](#)



Philip K. Bell
President, [Steel Manufacturers Association \(SMA\)](#)

🕒 14:30 - 14:45

🕒 15 Minutes ★

Presentation of NexGen Leadership Award

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Speakers



Philip K. Bell
President, Steel Manufacturers Association (SMA)

🕒 14:45 - 15:00

🕒 15 Minutes ★

Break

Sponsored by North Star Bluescope



🕒 15:00 - 15:45

🕒 45 Minutes ★

End User Perspective: Matching Supply and Demand Cycles

Speakers



David Schollaert
Senior Analyst/Editor, Steel Market Update



Scott Waletzko
Commodity Manager, John Deere



Tai Woo Cho
Category Manager – Raw Materials, TrinityRail

🕒 15:45 - 16:30

🕒 45 Minutes ★

A Conversation with Nucor

Speakers



Daniel R. Needham
Executive Vice President Commercial, Nucor Corporation



Michael Cowden
Senior Editor, Steel Market Update (SMU)

🕒 16:30 - 18:00

🕒 90 Minutes ★

Networking Reception

Sponsored by AkzoNobel Coatings, Port Tampa Bay and CRU Group



23-August-2023

🕒 07:30 - 13:00

🕒 330 Minutes ★

All Day Beverages

Sponsored by Felux



🕒 07:30 - 13:00

🕒 330 Minutes ★

Registration open – GICC South Lobby

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🕒 07:45 - 08:45

🕒 60 Minutes ★

Continental Breakfast

Sponsored by

Sponsored by



🕒 08:45 - 09:00

🕒 15 Minutes ★

Opening Comments & Announcements

🕒 09:00 - 09:45

🕒 45 Minutes ★

Service Centers: Adding Value Where It Counts

An optimistic look at the expansions, trends, and opportunities in the Steel Service Centers.

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Speakers



Geoff Gilmore
Executive Vice President and Chief Operating Officer, [Worthington Industries](#)



Michael Cowden
Senior Editor, [Steel Market Update \(SMU\)](#)



Rick Marabito
CEO, [Olympic Steel](#)



Edward J. Lehner
President and Chief Executive Officer (CEO), [Ryerson](#)

🕒 09:45 - 10:30

🕒 45 Minutes ★

Logistics: Moving Steel from Shore to Store

A discussion on the new trends in supply chains and how they are being rerouted and reimagined for the next phase in globalization.

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Speakers



Cameron Gibson
Business Development Manager, [Port New Orleans](#)



David Schollaert
Senior Analyst/Editor, [Steel Market Update](#)



Gregg Troian
President, [PGT Trucking, Inc.](#)



Wade Elliott
Senior VP Marketing & Business Development, [Port Tampa Bay](#)

🕒 10:30 - 11:00

🕒 30 Minutes ★

Break

Sponsored by



🕒 11:00 - 12:15

🕒 75 Minutes ★

Prepare for 2024

2023 is winding down as we prepare for the challenges and ongoing uncertainties of 2024. The decelerating rate of rise and, in some cases, onset of decline that characterized many industries and businesses in 2023 will extend through 2024 for many. We will present business strategies and tactics that address the projected changes in the economic landscape.

[View More](#)

Speakers



Dr. Alan Beaulieu
President & Principal, [ITR Economics](#)

🕒 12:15 - 12:30

🕒 15 Minutes ★

Final Thoughts

Speakers



Michael Cowden
Senior Editor, [Steel Market Update \(SMU\)](#)

🕒 12:30 - 01:30

🕒 660 Minutes ★

Lunch

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Close of Conference

